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From Humble Beginnings on South Beach to National Print Leader, PK Graphics Continues to Grow by Doing What They Do Best ... Helping Small Business Succeed Through Low-Cost, High Quality Postcards, Flyers and Marketing Materials

PK Graphics Expands Offices on Miami Beach and Ft. Lauderdale and Introduces PK Express Concept Stores for Local and Walk-in Business



MIAMI BEACH, FL -- (MARKET WIRE) -- 05/10/2006 -- PK Graphics which came from humble beginnings in Miami Beach in 1998 revolutionized how nightclubs, record labels, retail stores, and start up companies market themselves with 24-hour turnaround, high-quality, low-cost postcards, flyers and other promotional materials. Fast forward to 2006 and PK Graphics is now the largest specialty UV-coated printer in the United States and is undergoing a major expansion by increasing the size of their corporate offices in Miami Beach and their satellite office in Broward. They will also be opening a new concept store -- PK Express -- in Miami Beach, announced Miguel Parades, President & CEO, PK Graphics.

PK Express -- a street level store -- takes the firm back to its roots by helping small businesses succeed through low-cost printing of marketing materials. PK Graphics also maintains two state-of-the-art printing presses in Pompano Beach, Florida that can handle all size jobs ranging from small businesses in need of printing and graphic design to large international music events such as the Winter Music Conference and Ultra Music Festival, for which they are the exclusive printer.

"PK Graphics is undergoing major growth in all facets of print jobs including high quality postcards and flyers, brochures, books and other promotional and corporate needs, however we will never forget that we got here by helping small businesses get started including the music industry executives, nightclub managers and promoters that make South Beach such an international hotspot," said Parades. "By expanding our offices, adding more space and staff as well as opening our new PK Express concept store for walk-in business, we will be able to accommodate the growth in our national and local accounts all from our own printing plant in Pompano Beach." PK Graphics currently employs 140 people throughout South Florida.

PK Graphics, www.pkgraphics.com is moving into a brand new 7,000 square-foot corporate office on 420 Lincoln Road, Miami Beach. The new office will house its customer service, graphic design, shipping and logistics and corporate staff. The company is currently located in the same building.

PK Broward (www.pkbroward.com), part of the PK family of printing and publishing companies is located at 3471 N. Federal Highway, Ft. Lauderdale, FL, is doubling in size to 3,800 square feet to accommodate for the constant influx of orders from around the country.

PK Express -- a new PK concept designed by Parades will open on South Beach. PK Express goes back to the future by sticking to PK's roots of helping small businesses succeed by delivering the same high quality / high volume 24-hour turnaround print services to walk-in customers and small businesses in the area. PK Express is designed to provide not only the quickest printing turnaround time in the business, but also some of the most competitive prices available to walk-in and small business customers, added Parades.

PK Express will be open from 9 am to midnight and can take scheduled or emergency orders. Any order put in between 9 a.m. and midnight has a guaranteed printing turnaround and delivery time by 7 p.m. the next business day, made possible by the state-of-the-art printing facility that handles all of the PK Graphics production.

"PK Graphics is evaluating other outlets in South Florida and elsewhere in the US for the PK Express concept store, all of which would utilize PK Graphics' Pompano Beach printing plant," added Parades.

PK Graphics handles all print production at its 14,000 square foot printing plant located in Pompano Beach. After ten years of operation, PK Graphics has perfected high quality 24-hour turnaround printing techniques to allow for staggering production capabilities. Utilizing two Six-Color Heidelberg Speedmaster printing presses with In-Line UV that run 24 hours a day, seven days a week, and can make 10,000 impressions on 40-inch sheets per hour. In addition, the Pompano facility has four Polar Digital Cutters; so all jobs are cut to exact specifications.

PK Graphics has one of the most advanced pre-press departments, with a Creo Trendsetter 800 to create impressions on press plates, a Kodak Polychrome that turns the plates into positives for output. In addition to owning the presses, PK Graphics maintains its own shipping and logistics facilities to ensure the company delivers on its 24-hour turnaround promise. To meet this commitment, PK Graphics is one of the largest printing customers for both UPS and Delta Airlines.

The firm's pre- and post-press capabilities and shipping logistics enable PK Graphics to handle large scale work, at fractions of the cost of other mass quantity facilities with no compromise in quality.

About PK Graphics:

PK Graphics stands as the largest specialty UV-coated postcard and flyer printer in the United States. They specialize in 24-hour turn around and quick delivery of their products to customers around the country. PK also has two corporate offices with trained graphic designers for creating and designing business cards, tri-folds, books, texts, and more.

Miguel Paredes also runs Paredes Publishing, a fine arts reproduction publishing company that uses giclée printing and offers high quality exclusive reproductions of well-known contemporary artists on the market to collectors, commercial buyers, and interior designers. Fine arts reproduction using the giclée method is the same process used on pieces displayed in fine art galleries and major settings such as the New York City Metropolitan Museum of Art and The Museum of Modern Art. Currently Paredes Publishing represents William DeBilzan, Ivan Reyes, and Lee Quinones among others

For more information please visit www.paredespublishing.com or www.miguelparedes.com.

Press kit

-- Please contact AJR for full press kit and Miguel Parades bio.

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